



# **ANNUAL REPORT 2022**

**AUGUST 1 2021 - JULY 31 2022**



**PROJECT TECH  
CONFERENCES**

# FOREWORD

Dear Reader,

Our 2021-2022 operating year at PTC presented many new challenges paired with exciting opportunities across the team. As the world continued operating online, we sought to answer a key question: in a world where students are feeling increasingly isolated, how can we bring them together via a common interest in tech? This was how our 6th portfolio was created; our new Memberships portfolio focuses on community building through Discord and monthly membership events. We also took our operations into Calgary and brought on our first American team in Seattle!

In addition to new operations, we were fortunate to have brought on 5 part-time post-secondary students working on our Education Guides and grant writing. Additionally, we started planning for our upcoming YouthInTech Scholarship Program and inaugural high school summer coop program.

As always, the success we saw through our events and initiatives would not have been possible without the incredible dedication of our volunteers, our generous partners and sponsors, and, of course, the students we serve! We thank you all for being part of this journey, and we can't wait for you to see what we have in store for Y4! In the meantime, I invite you to read on to join us in celebrating another successful operating year at PTC!

Cheers,



**Annie Zhang**  
Founder & CEO

# TABLE OF CONTENTS

BUSINESS OVERVIEW	4
OUR TEAM	5
PORTFOLIOS	7
CONFERENCES	8
OUTREACH	9
PUBLICATIONS	10
HACKATHONS	11
EDUCATION	12
MEMBERSHIP	13
OTHER	14
MARKETING	16
PTC IN NUMBERS	17
FINANCES	18
HIGHLIGHTS	19
ACKNOWLEDGEMENTS	20



# BUSINESS OVERVIEW



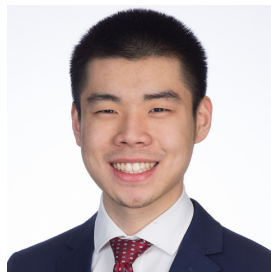
Project Tech Conferences provides opportunities for high school and middle school students to learn about technology.



To inspire and empower the next generation of programmers.



**Annie Zhang**  
Chair &  
President



**Harry Qu**  
Vice-Chair &  
Treasurer



**Vivien Shen**  
Director,  
Secretary



**Daniel Tian**  
Director,  
Legal Affairs



# TEAM OVERVIEW

Our team saw a **48.5% increase** in Y3!



Annie Zhang - BoD, CEO \*

Harry Qu - BoD, CFO \*

Vivien Shen - BoD \*

Daniel Tian - BoD \*

Janice Liang - CMO \*

Yvonne Tan - CDO \*

Apollo Lin - HOP \*

Shirley Yang - HOO \*

Enoch Cheng - HOC \*

Jeanin Onisey - HOH \*

Angela Xu - HOE \*

Jamie Tsai - CTO \*

Tanishi Naik - CCO \*

Angela Chen - CPO \*

Joseph Zhang - HOM, Ottawa Co-President \*

Kimberly Liang - Ottawa Co-President

Briana Pacouloute - Ottawa Ops Director

Karen Wang - Ottawa Logistics Director

Amna Shahbaz - Ottawa Sponsorship Director

Hannah Du - Ottawa Marketing Director

Andrew Li - Ottawa Finance Director

Sunny Zhang - Calgary Co-President

Akshat Jawne - Calgary Co-President

Andrew Xu - Calgary Operations Director

Andy Liu - Calgary Finance Director

Jessica Xu - Calgary Marketing Director

Lucy Chen - Calgary Sponsorship Director

Zachary Ren - Calgary Logistics Director

Matthew Port Louis - Calgary Co-President

Shashank Chenna - Calgary Co-President

Lisa Nguyen - PEI Co-President

Jay Phan - PEI Co-President

Jane Nguyen - PEI Marketing Director

Kalan Rattray - PEI Logistics Director

Teresa Ngo - PEI Finance Director

Samskrithi Sivakuma - Seattle Co-President

Yoshiyuki Nakanishi - Seattle Co-President

William Fang - Seattle Co-Pres, Finance Dir

Clarence Guo - Seattle Sponsorship Director

Julie Yu - Seattle Marketing Director

Austin Hong - Seattle Operations Director

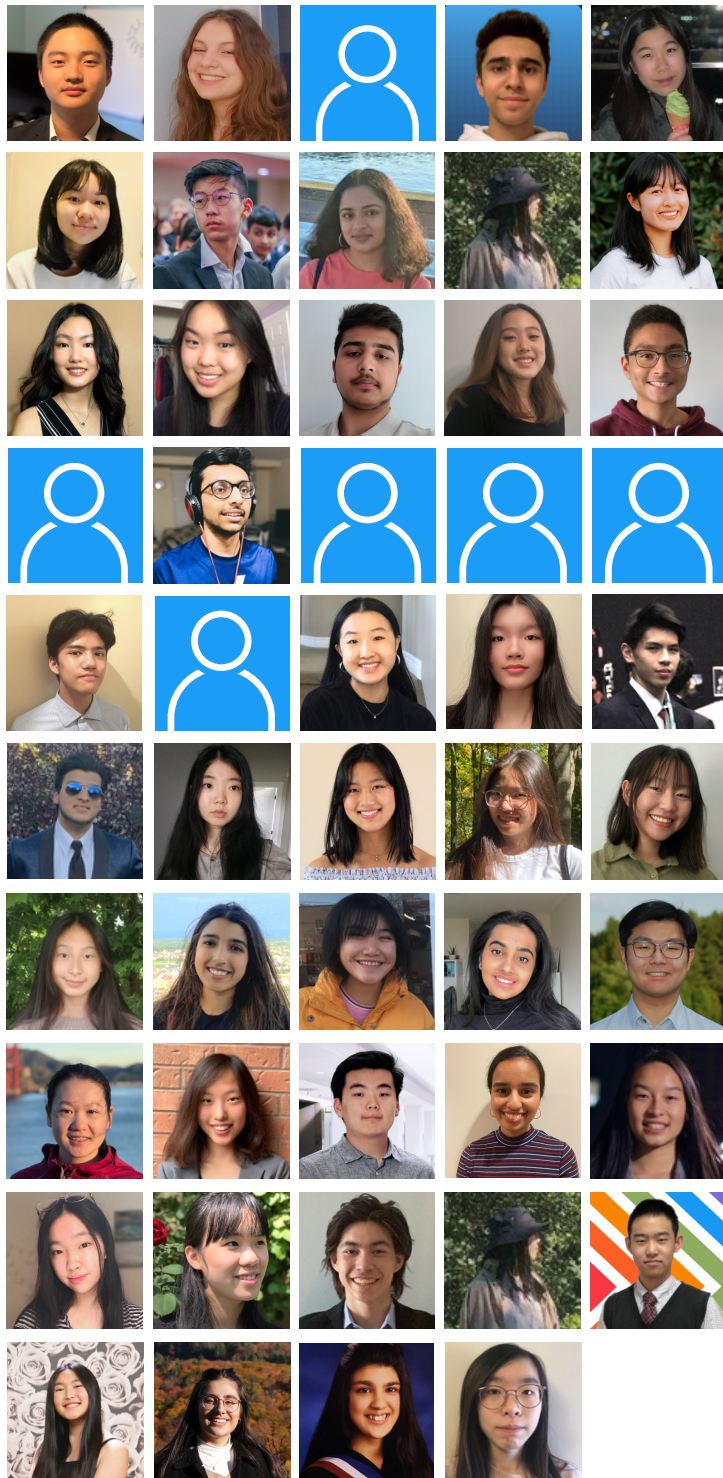
Paul Lee - Seattle Logistics Director

Aminah Rizwan - Toronto Co-President

Vivian Feng - Toronto Co-President

Aricia Chan - Toronto Marketing Director

Ethan Zhao - Toronto Finance Director  
 Karina Florea - Toronto Logistics Director  
 Megha Patel - Toronto Operations Director  
 Hamed Mirabadi - Toronto Spons Director  
 Jessica Tang - Vancouver Co-President  
 Alicia Lay - Vancouver Co-President  
 Xingjian Wang - Vancouver Logistics Director  
 Chandhana Nambia - Vancouver Finance Director  
 Talia Feng - Vancouver Sponsorship Director  
 Jenny Lan - Vancouver Operations Director  
 Claire Cheng - Waterloo Co-President  
 Teresa Yu - Waterloo Co-President  
 Yash Sheth - Waterloo Finance Director  
 Saskia Hambali - Waterloo Marketing Director  
 Sohil Athare - Waterloo Logistics Director  
 Spiros Goros - Waterloo Sponsorship Director  
 Shubham Patel - Waterloo Operations Director  
 Matthew Port Louis - Chicago Co-President  
 Shashank Chenna - Chicago Co-President  
 Danny Zhang - Coding Challenge Lead  
 Aidan Lao - Coding Challenge Coordinator  
 Harvi Karatha - Conference Coordinator  
 Helen Zhang - Hackathon Coordinator  
 Kelly Zhu - Hackathon Coordinator  
 Michael Tham - Hackathon Coordinator  
 Aadar Gupta - Hackathon Coordinator  
 Emily Mo - Social Media Lead  
 Connie Wang - Production Lead  
 Keisha Ding - Communications Lead  
 Nicole Ao - Design Coordinator  
 Jamie Xiao - Design Coordinator  
 Jasmine Virdee - Content Coordinator  
 Alexandria Au - Editor  
 Niharika Srivatsa - Executive Producer  
 Cyrus Choi - Audio Producer  
 Jenny Zhang - Design Coordinator  
 Lucy Hur - Senior Editor  
 Youngjun Lee - Team Lead  
 Seneli Seneviratne - Full Stack Developer  
 Jenna Xiao - Media Lead  
 Sarah Wu - Media Lead  
 Amy You - Media Coordinator  
 Anny Wei - Media Coordinator  
 Luke Blommesteyn - Mentorship Lead  
 Leo Tian - Mentorship Coordinator  
 Isabel Lew - Mentorship Coordinator  
 Shkula Wardak - Workshop Lead  
 Farishtay Yousuf - Workshop Coordinator  
 Maggie Chen - Workshop Coordinator



\* represents voting members



# CODE YOUR FUTURE



**1 MISSION**  
**1 VISION**  
**6 PORTFOLIOS**

CONFERENCES

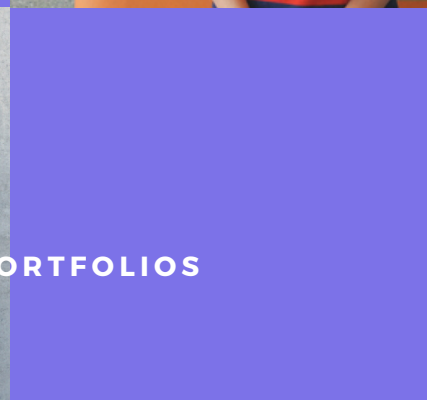
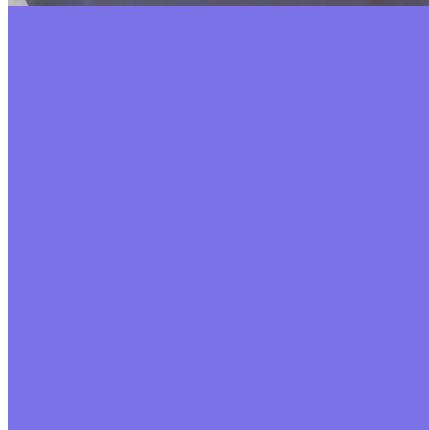
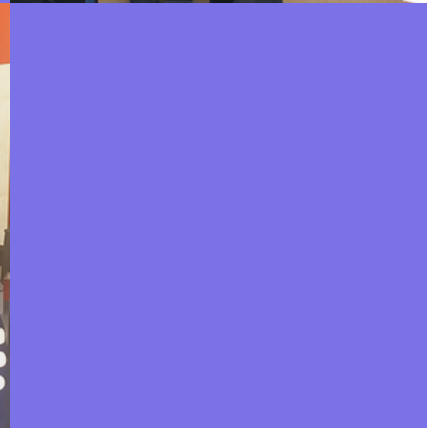
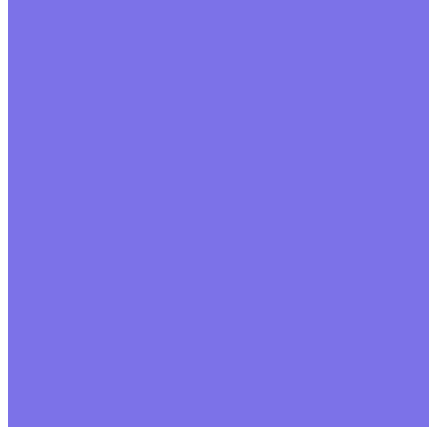
OUTREACH

PUBLICATIONS

HACKATHONS

EDUCATION

MEMBERSHIP



# Conferences

## PORTFOLIO

In the 2021-2022 year, our regional teams came together to host a 2 week online conference over Zoom Events between June 24 - July 8, 2022.

### Discover Tech

featuring 7 tracks each themed around one topic in tech:

Tech Entrepreneurship | PTC Vancouver

Gaming | PTC PEI

FinTech | PTC Ottawa

Artificial Intelligence | PTC Seattle

Internet of Things | PTC Toronto

Tech Marketing | PTC Waterloo

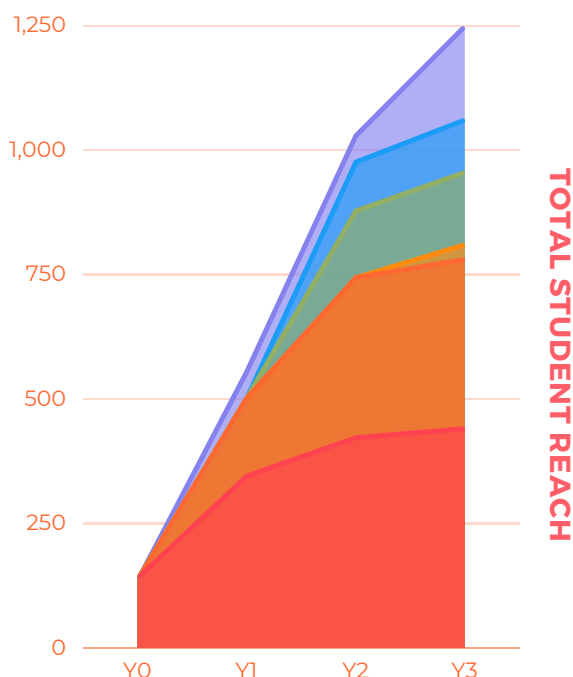
Health Tech | PTC Calgary

**7** Regions & themes

Keynote Speakers **13**

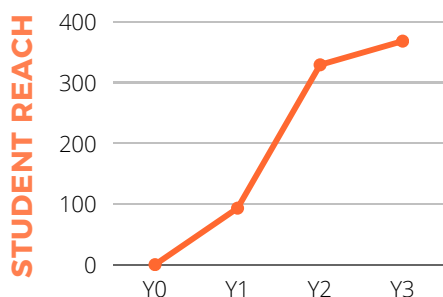
**9** Technical Workshops

Panel Events **5**



# Outreach

## PORTFOLIO



### Mentorship

In Y3, we opened up our mentorship program to students across Canada! Our 6 month program paired high school juniors and seniors with 3rd and 4th year undergraduate students in 9 different tech programs! In total, we had:

**26** Mentee-mentor pairings

**6** Events

**156** Mentorship Calls

In the 2021-2022 year, our Outreach Portfolio worked on 3 initiatives:

### Workshops

Our workshops team worked on new and upgraded workshop materials on:

- HTML & CSS
- Virtual Reality
- Discord.py
- Figma
- Machine Learning

2 of these workshops were hosted and recorded by our regional teams:



### Media

Our media team spearheaded our social media outreach initiatives engaging our page followers with educational content and bi-weekly trivia! Our media initiative also has a ton in store for upcoming years in long-form video content!

# Publications

## PORTFOLIO

In Y3, our team continued to build out our Newsletter and Podcast!

### THE [ARRAY]

Building on our collection of issues from Y2, in the 2021-2022 year our newsletter team focused on bringing new insights on different programming languages!



Season 2 of In Query brought 10 new episodes:

**INDUSTRIAL  
ENGINEERING  
@ DALHOUSIE  
UNIVERSITY**  
WARREN TODD

**S2E2**  DALHOUSIE  
UNIVERSITY

**CHEMICAL  
ENGINEERING @  
UNIVERSITY OF  
WATERLOO**  
LUCIG AROYAN

**S2E5**  UNIVERSITY OF  
WATERLOO

**CS &  
BUSINESS @  
WESTERN  
UNIVERSITY**  
JUSTIN ZHANG

**S2E9**  Western  
UNIVERSITY CANADA

**SOFTWARE  
ENGINEERING @  
UNIVERSITY OF  
OTTAWA**  
SEAN D'SOUZA

**S2E10**  uOttawa

**ENTREPRENEURSHIP,  
TELEHEALTH  
SERVICES, AND MBET  
@ UWATERLOO**

RASHI JAISING | FOUNDER @  
BEBABA VIRTUAL HEALTHCARE  
**S2E6**

**TIPS FOR TECH  
INTERVIEWS &  
PROJECT  
MANAGEMENT**

LEWIS YU | DEVELOPER @ ERICSSON  
**S2E8**

**HIGHSCHOOL  
INTERNSHIPS AND  
SIDE PROJECTS**

HANNAH DU  
**S2E1**

**STARTING CLUBS,  
WINNING  
HACKATHONS, AND  
FINDING HIGH  
SCHOOL  
INTERNSHIPS**

SOHIL ATHARE  
**S2E3**

**MACHINE LEARNING  
AND SCIENCE  
ACADEMY**  
JESSICA TANG

**S2E7**

+ a holiday  
special

In Query in numbers:

**490 HOURS**  
Of new listens

**30 UNIQUE**  
Countries

We want to hear from you!  
Got a program request or  
question you want  
answered in the next  
season? Leave us a note on  
our website!

# Hackathons

## PORTFOLIO

PTC Hacks 2.0 hosted high school and middle school students across North America for 48 hours of hacking, learning, and fun!

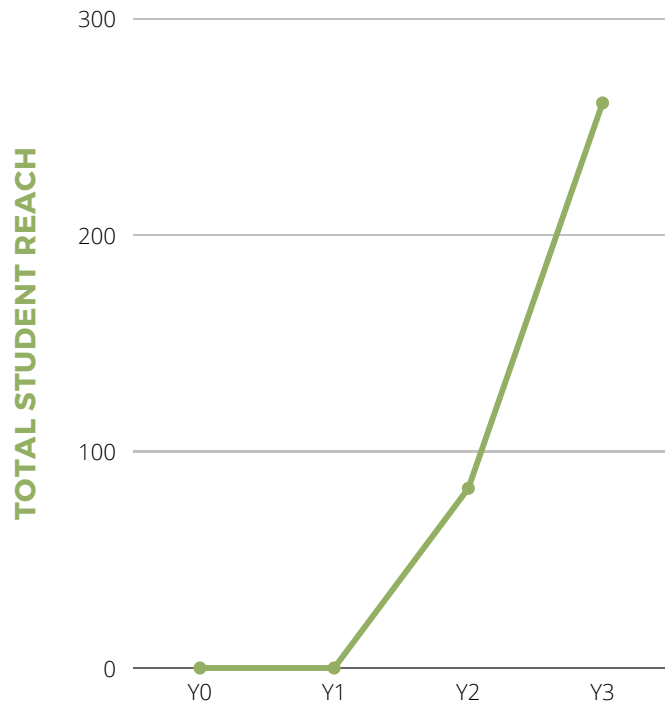
This year's theme "Hack Your Tomorrow" received submissions focusing on solutions addressing the UN SDGs!

**\$24K**  
in prizes!

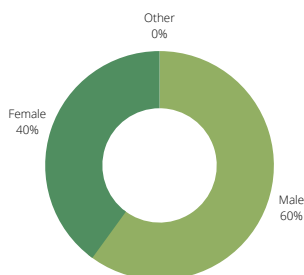
**173**  
Attendees

**6**  
events

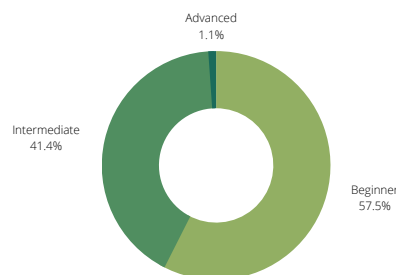
**5+5**  
Winners +  
Honourable  
Mentions!



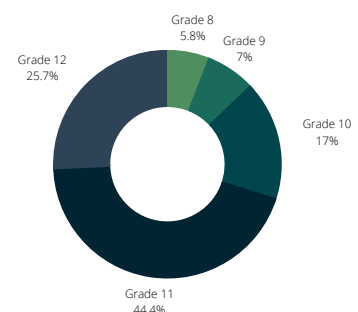
## KPIS



Gender



Coding  
Experience



Grade



# Education

## PORTFOLIO

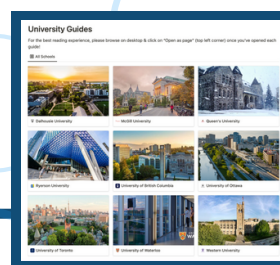
In Y3, our Education Portfolio launched our new “Uni Guides” resource hub!

### RESOURCE HUB

This year, our team released written guides highlighting resources available, student testimonials, and available tech programs at 9 Canadian Post-Secondary Institutions including: University of Ottawa, McGill University, Dalhousie University, Ryerson University, University of British Columbia, University of Toronto, University of Waterloo, and Western University!

Featuring  
9 schools  
across  
Canada...

...with  
more to  
come!



This hub will continue to be updated with new schools and information!

Have a school or program request?  
Leave us a message on our website!

### YOUTH IN TECH AWARDS

In Y3, we also laid the groundwork for our inaugural YouthInTech Awards Program which is set to launch at the beginning of August 2022! We are excited to celebrate 4 amazing Canadian Youth who have contributed positively to their communities through tech!

This program will also provide each awardee with a \$1000 scholarship!

# Membership

## PORTFOLIO

We launched our Memberships Portfolio in Y3 focusing on building community in our Discord server! Our Membership team hosted 9 events for 80 members throughout the year including:

### 2X UNI PANELS

Featuring 6 tech programs across the University of Waterloo, Western University, University of British Columbia, and Carleton University!

### 4X SOCIAL EVENTS

Kick-off social + Speed Networking + Holiday movie night + end of year social

### PTC X ERICSSON

In partnership with Ericsson Canada, we hosted a select group of 30 students in a 2 hour panel & open Q&A event featuring an Engineering Manager, Senior Developer, 2 Developers, and 4 Developer Co-ops.

### 2X WORKSHOPS

Our team hosted 2 workshops throughout the year; the first was academic-themed geared towards grade 7-10 students on study tips. The second focused on professional development: a workshop on resume writing!

Throughout the year, we also provided members with free resume critiques and mock interviews!

# Other

## **CODING CHALLENGE**

In the third iteration of our coding challenge, we posted weekly questions across July 22 through August 23, 2022 which participants could practice on our challenge platform! In Y4, we are excited to be introducing the coding challenge into our membership programming.

## **INTERNAL WORKSHOPS**

In Y3, we hosted 9 internal workshops for our executive team focusing on soft skills, personal development, and professional development.

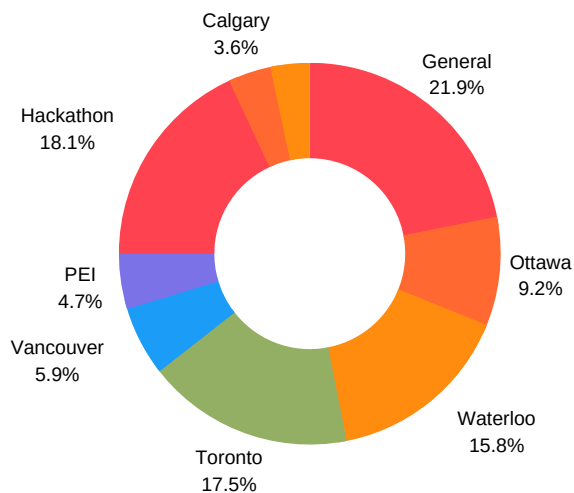
## **PAID OPPORTUNITIES**

The 2021-2022 also marked the start of a new chapter at PTC as we were able to hire on 5 part-time post-secondary students who focused on resource development through grant writing and research, as well as building out our university guide resource hub. We are excited to continue exploring more paid opportunities in Y4 and beyond!

# Marketing

## THE PTC NETWORK

In Y3, as we shifted our focus to building our Discord community (now over 200 students strong!), we narrowed our social media focus to Instagram, LinkedIn, and Tiktok!



# 6747

**TOTAL FOLLOWING**

### ACCOUNTS

@projecttechconferences -  
@ptcottawa - @ptcwaterloo -  
@ptc.toronto - @ptcvancouver  
- @ptcpei - @ptchacks -  
@ptccalgary - @ptcseattle



60 1825

SUBSCRIBERS

VIEWS



248 20

FOLLOWS

NEW POSTS



11 97

NEWSLETTERS SENT

SUBSCRIPTIONS



4727 52.7K

FOLLOWERS

LIKES

PTC IN  
*Numbers*

SUMMARY: Y3

101

EXECS

7

REGIONS

635

ATTENDEES

15

EXTERNAL  
EVENTS

15

INTERNAL  
EVENTS

23

PUBLICATIONS

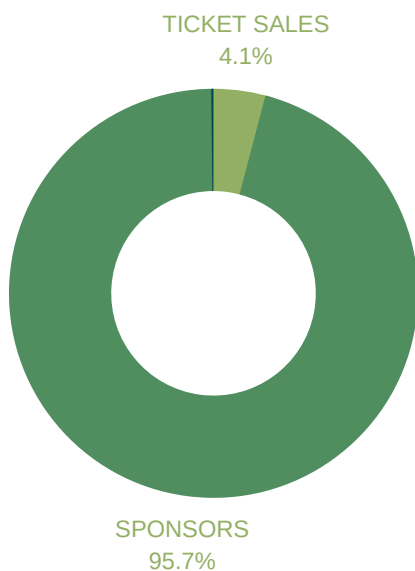
# Financial

## REPORT: Y3

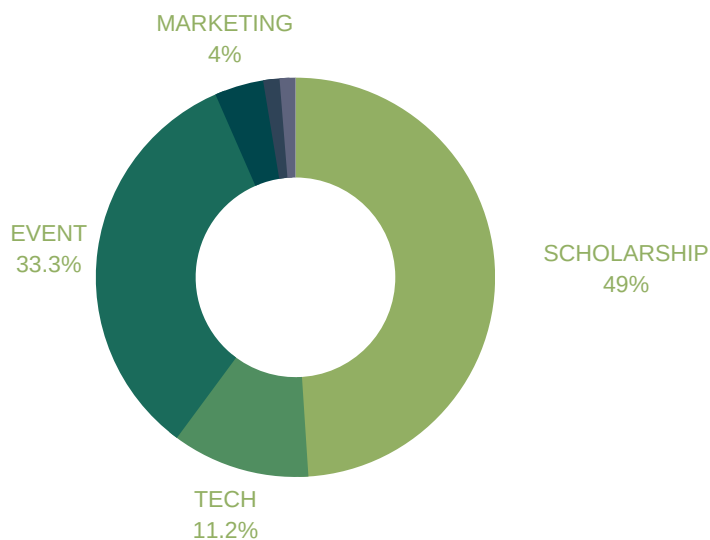
\* Financial statements available upon request.

NET INCOME

**\$438.93**



**REVENUE**  
**\$8377.71**

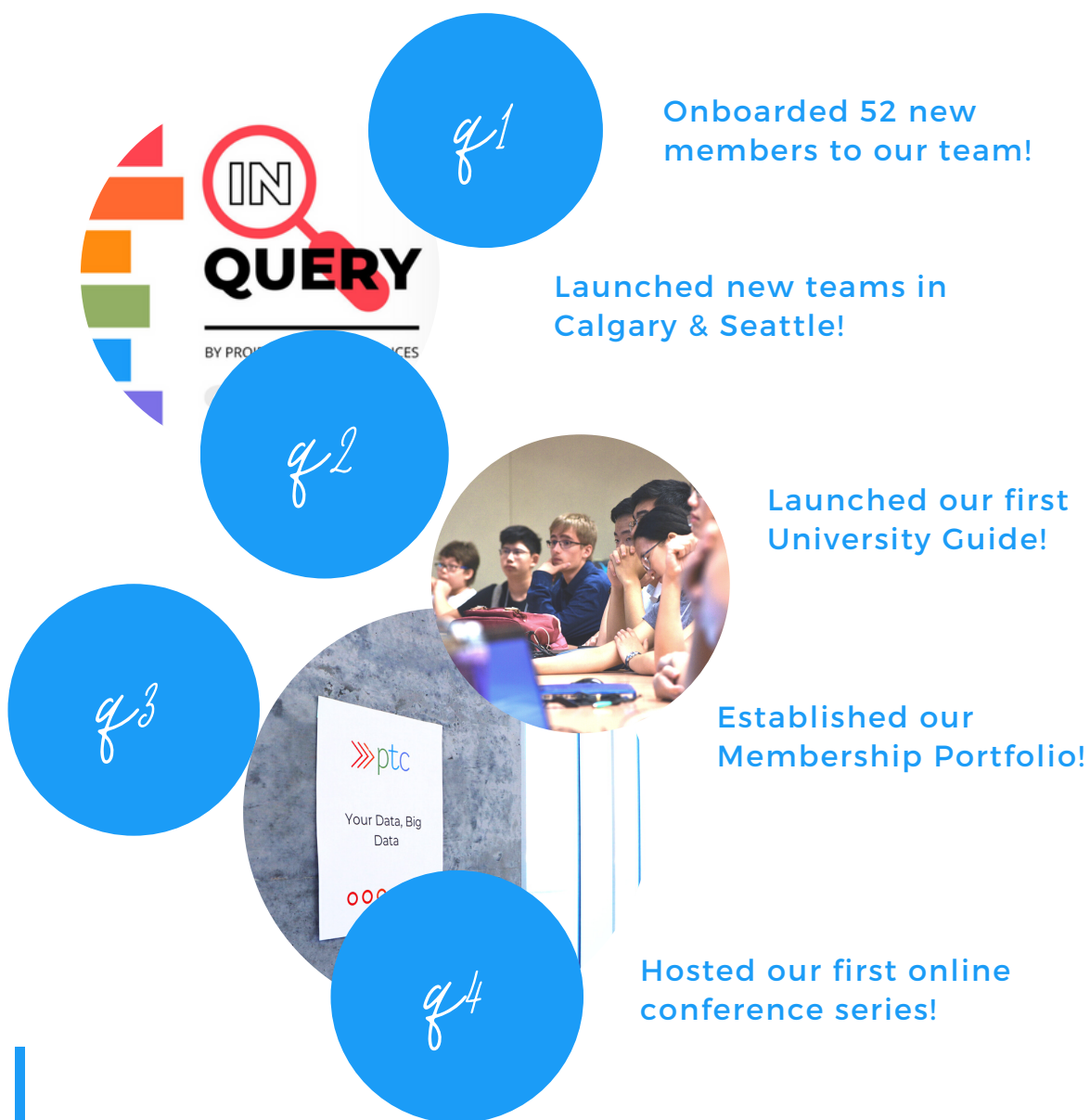


**EXPENSES**  
**\$7938.78**



# Highlights

## IN YEAR 3



# Thank You!

Project Tech Conferences would not be possible without the incredible contributions of our volunteers, sponsors, and partners.

Special thank you to all our sponsors and partners this year:

## SPONSORS



## FUNDING





[WWW.PROJECTTECHCONFERENCES.COM](http://WWW.PROJECTTECHCONFERENCES.COM)